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**FOR IMMEDIATE RELEASE**

**August 14, 2014**

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## **SMG Hires Linda Natoli as Senior Sales Manager for The Oncenter**

**SYRACUSE, NY** – SMG, the international venue management company that operates The Oncenter in downtown Syracuse, is excited to announce that **Linda Natoli** has joined our dedicated staff as the Senior Sales Manager. Natoli will focus on bringing large conferences, conventions and tradeshow to the facility in an effort to fill the Convention Center, War Memorial Arena and Civic Center Theaters. She will work closely with the Syracuse Convention and Visitors Bureau and corporate SMG offices to extend the destination and facility's reach locally, regionally and nationally in an effort to build more awareness for the Syracuse area.

"We are thrilled to have Linda as part of our team." said Kelly Carr, SMG General Manager of The Oncenter. "She is well engrained within the community and has a high level of professionalism that will be beneficial in our continued efforts to generate sales and bring new events to our community."

Natoli's reputation and involvement in the community, along with her passion for building and maintaining client relationships, make her a great asset for the company. Most recently, Natoli served as the Crowne Plaza's Senior Sales Manager, where she was able to successfully grow multiple market segments for the property. Natoli brings with her extensive pre-existing knowledge of The Oncenter's three venues and their capabilities as she previously worked at the facility under the management of the Onondaga County Convention Center/War Memorial Complex Corporation. She was the recipient of the 2013 CNYSME Excellence Award.

About The Oncenter: The Oncenter, a SMG managed facility, is a multi-venue exhibition, convention and entertainment facility in Syracuse, N.Y. It is centrally located in the Northeast to attract both regional and national events that contribute to the economic and cultural development of Onondaga County. The Oncenter Convention Center at is a 99,000-square-foot structure ideal for major conventions, meetings, banquets, consumer shows, trade shows, car shows, exhibitions and corporate awards dinners. The space includes exhibition halls, a ballroom and break-out meeting rooms. Next door, The Oncenter War Memorial Arena has the versatility to accommodate numerous large-scale events, including ice shows, family shows, car shows, concerts, sports events and conventions. The Oncenter Civic Center Theaters is home to three beautiful, distinct theaters that host a diverse variety of events, from stage productions to business meetings. For more information, visit [www.oncenter.org](http://www.oncenter.org).

About SMG: Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 14.4 million square feet of exhibition space and over 1.75 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's Reliant Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently servicing more than 100 accounts worldwide. For more information visit [www.smgworld.com](http://www.smgworld.com)

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