

For Immediate Release

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Anime Syracuse Announces Festival 2010 Will Be Held On September 11, 2010

At The Oncenter Complex

Syracuse, NY (August 31, 2010) -- Today, the Anime Syracuse organizing committee announced that their next event, Anime Syracuse Festival 2010, will be held on Saturday, September 11, 2011 in the Nicholas Pirro Convention Center at the Oncenter Complex located in downtown Syracuse. Doors will open at 9:00 A.M. and events are scheduled through 8:00 P.M.

This will be Central New York's largest Japanese animation fan festival. There will be Japanese animation screenings all day long featuring the most popular and the most recent releases from U.S. and Japanese distributors. In addition there will be voice actor and industry guests, costume contests, video game tournaments, amateur video contest, imported toy vendors, and a fan art gallery. The guests confirmed so far include Sophie McNutt, industry representative from FUNimation, and The 404s Improv Comedy Group from Canada.

Over the past five years, Anime Syracuse has become the biggest event organizer for the region's anime enthusiasts, helping to bring in cutting edge pop-culture and artistry to Syracuse. The organization has brought over 1,000 people into the area, from not only Central New York, but also Massachusetts, Pennsylvania, Maryland and Ohio.

The event's organizers are looking forward to building on that success and making this year's annual festival the biggest one yet.

"We were thrilled with the turn-out we had for our last two events and are looking forward to having another great show," said Wayne Chase, founder and president of Anime Syracuse .

Additional information on the event can be found at Anime Syracuse's official Festival 2010 website, <http://animesyracuse.com/anime-syracuse-festival-2010>

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About Anime Syracuse

Anime Syracuse organizes Central New York's premiere Japanese animation, J-Pop and Asian cinema events. Anime Syracuse began in 2005 with the first Anime Syracuse Festival, the first event of its kind to serve the Central New York anime fan community. Currently the group hosts the Anime on the Big Screen series of "mini-conventions" held seasonally at the Palace Theater and also organizes free monthly screening events called Anime at The Palace, which feature the latest anime and Japanese live-action releases. Anime at the Palace events are co-sponsored by FUNimation Entertainment.

<http://www.animesyracuse.com>

About Sophie McNutt

Sophie McNutt is the social networking lead at FUNimation.com, FUNimation's anime video community website, which will launch in the fall of 2010. Sophie began working at FUNimation Entertainment in the marketing department. Starting out managing Operation Anime, FUNimation's anime club program, Sophie then took on various duties including brand management, convention promotion logistics, and new anime research. In January 2010, Sophie expanded FUNimation's new Anime at the Movies program, a free movie theater screening program featuring FUNimation's latest releases (previously known as Anime at the Alamo, where Sophie still hosts the screenings in Dallas, TX).
<http://www.funimation.com/>

About The 404s Improv Comedy Group

Founded in 1998, the founding members of The 404s began playing improv games at their university animation club. Before they knew it, they were performing whole shows at the club's events. Hailing from Edmonton and Calgary, Canada, their casts collectively perform dozens of shows at events around the US and Canada, as well as entertaining and educating students and professionals in the concepts of improv.

<http://the404s.com/>